

Best-selling Hyundai gets even better

Since its launch in 2007, the i30 has gained universal acclaim for being both affordable and desirable, helping it to become Hyundai's best-selling model. 2012 will see the new-generation i30 go on sale offering significant enhancements to design, quality, performance and efficiency.



Unveiled at this year's Frankfurt Motor Show, the new i30 has been designed, engineered and manufactured in Europe, for European customers.

In particular, the five-door hatchback is expected to prove highly attractive for fleet drivers looking to downsize without losing out on quality, refinement or driveability. In a full year the model is expected to attract sales of over 120,000 units, with approximately 50% of sales to come from the fleet sector.

The new-generation model represents a further evolution of the unique Hyundai form language, "fluidic sculpture", already seen on models such as the impressive new i40.

And the high standards of cabin refinement and specification on the i40 have also provided the inspiration for the i30's interior, which features spacious design, quality materials and innovative equipment, such as the new Flex Steer option, which can be used to vary the level of steering assistance and feedback in order to suit driving conditions.

Powering the next generation of the i30 will be a choice of four engines with a total of six power options. In particular the upgraded, super-efficient 128PS 1.6-litre diesel is expected to attract significant interest, offering sub-100g/km emissions along with strong performance.

And of course the i30 will hold true to the fundamental principle of all Hyundais – that of offering excellent value for money. Not only will the vehicle come with cost-effective pricing but thanks to Hyundai's unique 5 Year Triple Care package and the manufacturer's core focus on residual values and running costs, its Total Cost of Ownership will be extremely competitive too – helping to further cement the i30's fleet proposition.

VISIT www.hyundai-car.co.uk/fleet/
for further information

