

Ford Advantage Programme

Please complete this voucher and present to a participating Ford Dealer. The Dealer will check that you are employed by a Ford approved Advantage company, or that you are a member of a Ford approved Advantage organisation; you will then receive a free 3-year service plan for your vehicle when it is purchased through the Ford Advantage Programme.

Customer details

Title: _____ First name: _____ Surname: _____

Address: _____

Name of the Ford Advantage approved company that you work for, or organisation that you are a member of:

Terms and Conditions

I have read and understood the Ford Advantage Programme Terms and Conditions (tick to confirm)

For Ford Dealer use only

The Advantage vehicle should be contracted on Sales Category Code 1A.

The customer has provided a copy of one of the following forms of ID (please tick):

Company ID badge Wage slip dated within last 3 months Letter on headed paper from company or organisation dated within last 3 months

Please check the customer's ID to confirm that they are employed by or are a member of an approved Ford Advantage eligible company/organisation as is shown on the Advantage eligibility list on the dealer portal.

Subject to meeting eligibility criteria, this customer is entitled to the full retail marketing programme plus a free 3-year service plan on any new Ford car or commercial vehicle.

A copy of the customer ID should be held on file for 2 years in compliance with the Data Protection Act 1998.

Feel the difference



Terms and conditions

- 1) Free 3-year service plan is a scheduled interim service at 12,500 miles or 12 months, whichever occurs first, a scheduled major service at 25,000 miles or 24 months, whichever occurs first, and a scheduled interim service at 37,500 miles or 36 months, whichever occurs first. Excludes extended period maintenance and convenience check items and extended Ford Assistance. Details of items covered in each service can be obtained from an Authorised Ford Dealer. All services must be completed within 1,000 miles of the mileages shown or within 1 month of the service due date and by an Authorised Ford Dealer.
- 2) Advantage Programme is available for new Ford cars and commercial vehicles. The service plan will be linked to the vehicle purchased and cannot be transferred to an alternative vehicle.
- 3) Advantage Programme is exclusive to employees or members of an authorised company/organisation as shown on the Advantage authorised company list which will be held at participating Ford Authorised Dealers.
- 4) Selling or transferring entitlements to anyone who is not an employee/member of an authorised company/organisation is a violation of the conditions and is strictly prohibited.
- 5) The Ford Authorised Dealer is able to process an order in the customer's name only.
- 6) The customer must pay for the vehicle personally and any credit purchased must also be in that name. The vehicle must be registered at the address of the customer only. Ford Advantage Programme may not be used to register vehicles for business purposes.
- 7) The vehicle must be for the primary use of the customer and all insurance documents must be in the customer's name. It must be retained by the customer for a minimum period of six months from the date of first registration.
- 8) When the customer visits the Authorised Ford Dealer they need to identify themselves with either a company/organisation ID card, a wage slip (dated within the last 3 months)

or a headed letter from the company/organisation confirming that the individual is an employee/member (dated within the last 3 months). The Authorised Ford Dealer is required to obtain a photocopy of the form of identification for audit requirements. This will be held a maximum of two years and will not be used for any other purpose. Please note that the Authorised Ford Dealer will refuse to process an order without satisfactory identification.

9) A new vehicle purchased on the Advantage Programme cannot also benefit from the Ford Privilege, Ambassador or D-Plan programmes.

10) This programme has been verified by the Inland Revenue, and it has been agreed that it does not attract Benefit in Kind taxation.

However, as tax laws and Inland Revenue policies are subject to change over time, Ford cannot guarantee that the Advantage Programme will always be delivered without tax issues arising. Any income tax or National Insurance liabilities arising as a result of participation in the Advantage Programme, especially (but not limited to) circumstances where the terms and conditions have not been adhered to, are your responsibility.

11) Advantage Programme is a marketing programme and may be changed or withdrawn at any time. Subject to availability at participating Authorised Ford Dealers for new vehicles, contracted and registered between 1 January and 31 December 2010. Details correct at time of going to print. The Ford Advantage Programme free 3-year service plan is available in addition to other retail customer promotions made available by Ford Motor Company Limited from time to time including, but not limited to, customer savings, free equipment and/or low rate finance as applicable. Please ask your Authorised Ford Dealer or visit www.ford.co.uk for details of current retail customer promotions. Any breach of these conditions may result in withdrawal of the company or organisation of which you are an employee or member from the Ford Advantage Programme.